



XL Insurance
Reinsurance

Sport & Leisure

UK / Crisis Management & Special Risks

In sport, leisure or entertainment, you’ve got to be prepared for the unexpected. At AXA XL, we’re there to help our clients anticipate and manage any crisis. Our specialist underwriters have the right insurance solution for all types of organisations, ranging from a sports club participating in league fixtures, to an event organiser looking for cancellation cover.

Who this is for

We insure a wide spectrum of events and activities, large and small, from education to entertainment.

Sport

- Sports clubs
- Tournaments and events
- Education and development
- Venues and facilities
- National governing bodies of sport
- Federations and associations
- Participation and affinity schemes

Leisure

- Public and visitor attractions
- Adventure activities
- Amusement caterers
- Charities
- Health and lifestyle operators
- Events

Contingency

- Events
- Tours
- Tournaments
- Competitions
- Performances and festivals

What we cover

Our experience and technical know-how allow us to design bespoke flexible cover for each risk. We can offer any of the following individual insurance covers, or bundle them to suit whatever our clients need:

- Liability – including Public Liability, Products Liability, Employer’s Liability, along with Directors & Officers and Professional Indemnity
- Property – including material damage, theft, money and assault, interruption, loss of license and fidelity
- Personal Accident – including permanent and temporary disability, accidental death, loss of earnings and medical expenses
- Contingency – including cancellation and abandonment, non-appearance, prize indemnity, contractual bonus, death and disgrace, film production

Additional tailored cover options

Our depth of underwriting strength allows us to provide embedded solutions for a host of other exposures a client may encounter, some examples are:

- First 48 hours crisis response provided by Response AXA XL
- Loss of attraction
- Active assailant
- Terrorism
- Death from natural causes
- Kidnap and ransom
- Livestock

Future focused

We have a distinct advantage when it comes to creating solutions for emerging risks through innovation; something which is not readily available in the marketplace. In addition, our significant experience in the design, build, and ongoing delivery of effective e-trade solutions, demonstrates that we are well placed to continue developing our distribution model, in conjunction with our trading partners, as technology evolves.

Our expert crisis response service explained – Response AXA XL

The first hours and days are critical in protecting visitors and minimising damage to your reputation. Our expert crisis response partners will be on hand immediately to assess the situation and guide you, whether you’re facing a full-scale incident or a security threat. Our expert consultants will also be available to you 24/7 and can advise what to do to minimise the risk of harm and damage to your visitors, employees and your business reputation. In addition, they will also assess your existing emergency procedures and advise on measures you can take to help prevent risks in the future.

Why choose us?

- We are the No. 1 P&C commercial lines platform worldwide.¹
- We have a team dedicated to sport and leisure insurance.
- Our strength and capacity allows us to be flexible, tailoring cover to fit client needs.
- We are a leading Lloyd’s underwriter with over 30 years’ market experience.
- We offer a leading claims service.

Our Claims promise

When you buy an insurance policy, you’re buying a promise. Our promise is to deliver an exceptional claims experience. With AXA XL’s global footprint, culture of service and unparalleled expertise, we’ll be there for you – wherever and whenever you need us.

¹. No. 1 declaration is based on 2021 revenues for AXA XL and AXA GI commercial business.



Contact

Paul Thomas

Global Head - Sport, Leisure & Contingency
T +44 20 3426 4452
M +44 7437 352 206
paul.thomas@axaxl.com

Kristian Ives

Underwriting Manager, Sport & Leisure
T +44 20 3426 4474
M +44 7795 495 500
kristian.ives@axaxl.com

Peter Burrows

Underwriter, Sport & Leisure
T +44 20 7621 4426
M +44 7825 897 593
peter.burrows@axaxl.com

Louise Juby

Underwriter, Sport & Leisure
T +44 20 7578 9239
M +44 792 9071 192
louise.juby@axaxl.com