



Product Governance Review

Fair Value Assessment – Equine

Equine

Fair Value Assessment – Product Overview

Product Overview

This product is being reviewed as an individual product. It sits within the 'Equine, Livestock and Aquaculture' line of business. The product is distributed via DUA and Open Market.

The Equine product covers the death or humane destruction of the horse during the period of the insurance contract or within 90 days after the expiry of the contract. The insured incidents need to be first occurring and manifesting during the contacted period, subject to written notice. The insured would be indemnified in respect of the fair market value of the horse within the limit of the underwriters' liability specified in the schedule. This policy also covers theft as well as death or humane destruction of the horse directly resulting from the theft of the horse.

See the detailed Target Market Statement for information on the range of customers the product is designed for, as well as the groups of customers for whom the product is not appropriate and will not provide the intended value.

Fair Value Assessment Outcome: Equine

Key findings

Year Fair Value Assessment Completed	2024
<p>Fair Value Assessment Outcome</p> <p>AXA XL has conducted a comprehensive review of this product against the specified metrics, considering whether the insurance product remains consistent with the needs of the identified target market and whether the intended distribution strategy remains appropriate. The review has determined that this product continues to provide fair value in compliance with the FCA’s Product Intervention and Product Governance Sourcebook (PROD). This product will therefore be monitored as per BAU and reviewed again in 12 months as per PROD 4.2.34 requirement to undertake regular product reviews.</p> <ul style="list-style-type: none">• Claims Repudiation Rate• Claims Complaints as a % of Total Claims• Policy Cancellation Frequency• Gross Loss Ratio• Total Acquisition Ratio <p>Our approach to this product review has utilised data and MI readily available to AXA XL to conduct a quantitative analysis. Additionally, we have also performed a qualitative review. As a distributor, you may wish to consider metrics you hold in conjunction with this assessment.</p> <p>On conducting your own review, where issues are identified that are not identified within this review, please notify us so we can consider the impact on the product in our capacity as carrier.</p>	
<p>Other factors which may be relevant to distributors</p>	
<p>n/a</p>	

